

TRANSCRIPT

HAMILTON COMMUNITY SCHOOLS

#EachWillThrive



**HAMILTON HIRES
DISTRICT'S FIRST-
EVER SCHOOL
RESOURCE OFFICER**



**COFFEE DELIVERY SERVICE
MAKING A UNIQUE IMPACT AT
HAMILTON MIDDLE SCHOOL**



**46 YEARS OF COMMITMENT
(AND COUNTING)**

OCTOBER/NOVEMBER 2022

HAMILTON COMMUNITY SCHOOLS HIRES FIRST-EVER SCHOOL RESOURCE OFFICER

Deputy Joe Knapp is a 23-year veteran of Allegan County Sheriff's Department

By: Zach Harig

For the first time ever, Hamilton Community Schools will have a School Resource Officer (SRO) roaming the hallways of district buildings. On November 7, Superintendent Dr. Bradford Lusk announced the hiring of Allegan County Sheriff's Deputy Joe Knapp as the school's SRO.

Knapp is a 23-year veteran of the police force after serving five years in the United States Air Force from 1989-1994, leaving the service with the rank of Sergeant. As a parent of five Hamilton graduates and assistant high school football coach for six years, Knapp knows the community and district well.

"We are very fortunate to employ not only a decorated deputy, but one that is a resident, parent, and coach in our district," said superintendent, Dr. Bradford Lusk. "Having someone who understands Hamilton will only better serve our students, staff, and stakeholders. The training, relationship building, and community outreach opportunities that Deputy Knapp brings to the position are impressive and makes him the best person for the position."

This move further exemplifies the commitment to school safety for first-year superintendent, Dr. Bradford Lusk after taking over the role in July.

"Having an official School Resource Officer (SRO) in our district provides many benefits to not only our buildings, but also to our community," said superintendent, Dr. Bradford Lusk. "Bridging the gap between community, school district, and law enforcement is important to ensuring a seamless chain of events can occur in the case of an emergency."

Funds for the position were made available by safety grants from the State of Michigan. Knapp will begin his role on December 1 and will be providing safety across the district's six buildings and at various school events. Deputy Knapp will also be involved in the training of staff and students for emergency situations as well as overall district safety layouts and planning.

"After meeting with community members in my first months on the job, adding additional measures of safety and security to our district has been a top priority," said Dr. Lusk. "Planning has been underway for months regarding the safety grants and how to best utilize those funds. Budgeting has already been underway to ensure the long-term sustainability of such an important position."



"MORE THAN JUST A COFFEE"

Daily Living Skills coffee deliveries making an impact at Hamilton Middle School



By: Zach Harig

The staff at Hamilton Middle School doesn't need to worry about making their own coffee or tea in the mornings during the school year. In fact, the Daily Living Skills special education class is making, and delivering, their favorite drinks every morning.

The students receive daily order forms from the staff and they immediately begin getting to work on the specific orders. Some staff may request black coffee, while others want cream and sugar, tea, or hot chocolate and it's all made to their liking. After the drinks are made, the students help put the staff member's name on the cup and onto the correct cart before delivering it to their office or classroom.

"I stepped into this role six years ago and they were already doing a little bit of a coffee delivery service, so we just took that and beefed it up a bit," said Taylor Sale.

The coffee delivery has become a pivotal part of Mrs. Sale's class as it helps her students with critical life skills.

"On top of teaching the functional academics, the kids benefit from practicing communication and social skills. They get to meet more teachers and just become a bigger part of the community here at Hamilton Middle School."

THE TOUCHDOWN OF A LIFETIME

Victory Day returns to Hamilton!

On Saturday, October 1, Victory Day returned to the Hamilton Football Stadium. Victory Day, designed to provide an opportunity for cognitively, and physically impaired children to play football, cheer, and participate in game day activities, has quickly become a community staple in just its third year.

"We always look forward to this because of how much they love to be out here," said senior football player Brayden Geurink, "We love making everyone smile and having a good time."



MRS. KAPENGA'S HIGH SCHOOL ANATOMY & BIOLOGY CLASSES EXPLORE REAL HUMAN ORGANS



On Tuesday, September 27, Mrs. Kapenga's classes had a very special visitor. Alison Gillum from Gift of Life Michigan visited the Anatomy and Biology classes throughout the day and brought real-life human organs that have been preserved for education through the 'All of Us' program.

"All of Us program is an award-winning program where we bring out fun resources like human organs and tissue samples to teach the students about organ and tissue donation, why people need transplants, and different jobs as well."



Students were not only able to touch and hold the organs but also learned about organ donation, transplants, and surgeries.

"We use these organs as a tool to teach students about their health and show them the kind of damage that vaping or smoking could do to lungs and some other diseases that could potentially affect an organ," added Gillum.

Mrs. Gillum also explained to the students all of the different options they have in the medical field, should they choose to explore that career. Several students throughout the day say they're now interested in that pathway moving forward.

"My biggest takeaway was seeing how all of the organs fit inside of our bodies and it was such a cool experience to get to feel them and hold them," said Hamilton High School junior, Caia Andrews.

After learning about the organs in textbooks, it was a great experience for the students to see them up close.

"It was cool to see all of the different organs because they looked different than they did in pictures. This is really cool because it's so hands on," said fellow junior, Alaina Banks.

2022 HAWKEYE HOMECOMING KING AND QUEEN!

Congratulations to our Homecoming King and Queen: Jon Hawkins and Catrina Farris!

Another big congratulations to all of the Homecoming Court:

Freshmen: Lydia Hampton & James Thompson

Sophomores: Ainsley Sibble & Justin Romero

Juniors: Caroline Johnson & Josh Bush

Seniors: Abi Parkhill & Max Van Huis, Ivy Hancock & Matt Beatty,
Catrina Farris & Parker Matheny, Aubrey Sibble & Jon Hawkins



GIVING BACK

During Homecoming Friday, the Hamilton varsity football team made a trip over to Hamilton Elementary to visit classrooms and greet the students as they loaded onto the school busses!



PARADE!



"IT'S THE LEAST WE COULD DO FOR OUR FLAG AND COUNTRY"

Pair of Seventh Graders raise and lower the American Flag every day together



By: Zach Harig

Hamilton seventh graders Nate McAvoy and Cohen Polet have a unique responsibility every single day of the school year. It's a duty they signed up for and one they do not take lightly.

"We saw the American flag going up one day at a fundraiser last year and asked [Dean of Students] Mr. [Ken] Lentz if we could do that at school and he said sure, so here we are," said McAvoy.

Both McAvoy and Polet are in the local Boy Scout Troop 333 in Hamilton where they continue to learn different life skills.

"We are in the Boy Scouts and right now we're learning a lot of things that will help us in later life," said Polet, "Like how to create fire without a lighter and like what we're doing, raising and lower the American flag, I think it's pretty important for people to know."

While putting up and taking down the flag, the boys are totally focused on the task at hand. The duo whispers to communicate with one another and keeps their eyes on the flag at all times.

"It just seems like a nice thing to do," McAvoy smiled, "this is what Boy Scouts do, is just be the good. You have to have respect for the flag and our country, so folding it every day and putting it up and down it just feels nice."

The flag gets put up at around 7:35 every morning and taken down at 2:30 PM.

"It's America, it's our country, I feel like we need to respect it because that's how it should be," Polet added, "The least we can do is raise and lower the flag every day."

The boys were also featured on FOX 17, News Channel 3, and the Holland Sentinel!

A SEASON OF THANKS

Hello everyone,

I hope this publication finds you well and staying warm as winter begins. This time of year is my favorite as the temperature cools down and the amazing holidays fast approach. As we prepare for this time of year, I wish you and your family only the best during this holiday season.

During this time of year, we have an opportunity to think about all the things we are thankful for. Moreover, we have the time to reflect on the year that was. This school year has already given us so much to be thankful for, while also giving us excitement as we look ahead. Hamilton Community Schools is so grateful for the support, understanding, and trust that our parents have shown this school year as we work hard each day to provide the most positive and productive educational opportunity for your student(s). #EachWillThrive has been, and will continue to be, our daily goal for students. A main focal point for us is to equip students with the skills and knowledge necessary to be productive and contributing members of our local community and society. We have great students, from great families, who will do great things in the world after graduating from Hamilton Community Schools.



On a personal note, one area I have been thankful for this school year has been the individuals who have attended the 'Scoop with the Supt.' events. The intent of offering these opportunities is for community members, parents, and stakeholders to meet with me in an informal setting to gain insight into school district happenings. Each event has been really enjoyable and has offered an opportunity for clarity to individual questions or concerns. There are typically two Scoop events offered each month and hopefully you will consider attending one in the future. Event details can be found on our district's Facebook page: 'Hamilton Community Schools' under the 'Events' tab. Please consider attending one or more of the many great events our school district has planned for the winter months. We are excited to showcase the talented students we have in our district throughout the school year. Please continue checking our social media pages, website, and school newsletters for event details.

Thank you again for your support of Hamilton Community Schools. Take care, safe travels during this holiday season, and as always #GoHawkeyes !

A handwritten signature in black ink, appearing to read 'Bradford Lusk'.

Bradford Lusk, PhD
Superintendent

'Scoop with the Supt.' Upcoming Dates

9:00 - 10:00 AM at Hawk's Nest Restaurant

Thursday, December 15

Thursday, January 5

Thursday, January 19

Thursday, February 2



"THIS IS WHAT I WAS CALLED TO DO"

Chuck Breuker continues to smile in his 46th year of work at Hamilton

Mr. Chuck Breuker is as dedicated as they come to both Hamilton Community Schools and its community. A 1976 graduate of Hamilton High School, Chuck went on to find work right away for his alma mater. Originally beginning as a custodian at Blue Star Elementary, Chuck says he never imagined he'd be doing the same thing 46 years later.

"I thought I would get a different job than custodian, but that's what I was called to do," he smiled.

Chuck has moved from Blue Star to Hamilton Middle School and now continues to serve the students and staff of the high school. He's not only a custodian, but also can be seen pumping up the student section at sporting events and encouraging students in the hallway.

"I stay around because the students and staff really are very kind to me, I love it, I love it, it's such a great place," he added.

This year, he has added motivation to continue working.

"My oldest grandson is a freshman this year and I told my daughter and son-in-law that I want to work until he graduates and that will be the year I will retire."

Nearly 46 years in and yet the same passion remains for the Hawkeye community. Hamilton Community Schools would like to thank not only Chuck but all of our dedicated custodians who work so hard to keep our buildings looking spotless.



HAMILTON JUNIOR ALYSSA FRANCK CREATES RAIN GARDEN AT BLUE STAR ELEMENTARY

Hamilton High School junior Alyssa Franck is a Life Scout working towards her Eagle Scout accolade. For her Eagle Scout project, Franck decided to make a difference inside of her school district and impact local students.

Franck went to Blue Star Elementary to help relieve the flooding near the sledding hill and on the playground. The concept is what's called a rain garden, which helps absorb water to filter the soil and improve the ecosystem and landscape.

The rain garden is also designed to attract butterflies through the use of specific native plants.

"I'm hoping to educate kids on how to treat and protect natural habitats," Franck said. "I want to see these kids succeed and want to contribute to society since they are our future. It's a goal of mine to protect natural ecosystems, so by educating them we are helping those ecosystems."

Franck also adds she would like to become an environmental engineer and this project has taught her what kind of impact she can make. She would also like to thank Phil Speet (28 Specialties), Kelly Goward (Outdoor Discovery Center), and Kristie Phillips (Troop 333) for their help on the project.



BENTHEIM HAWK WALK HELPS RAISE \$13,000 FOR PTO!



The annual Bentheim Elementary Hawk Walk took place on Friday, September 30. The Bentheim tradition allows every student to take to the school's track to walk or run laps for thirty minutes while enjoying music, hopscotch, limbo, and other unique activities.

The event raised \$13,000 for the Bentheim PTO which provides snacks and popcorn for kids, money for assemblies, helps with a free Christmas workshop for kids, hosts a fall and winter family fun night, and much more!

A big thank you to the event sponsors and everyone who donated!

GRAAFSCHAP FIRE DEPARTMENT TEACHES BLUE STAR ELEMENTARY STUDENTS ABOUT FIRE SAFETY



On Monday, October 10, members of the Graafschap Fire Department took time to visit Blue Star Elementary and teach every class about fire safety.

The fire department brought the Holland Fire Department Fire Safety House to the school to give the students a real-world experience of how to look for and escape fire safely.

Students learned about "get out, stay out", how to identify a fire through a door, the importance of developing a meeting place, and much more.

ZACH AALDERINK AND JACOB SHARP FIND A HOME ON THE HAMILTON SIDELINES

"We have a school that embraces those with different abilities"

By: Zach Harig

Zach Aalderink and Jacob Sharp have always been interested in athletics, dating back to their time as students at Hamilton. Unfortunately, neither of them could ever suit up with their friends and play the sports they loved. However, Hamilton Community Schools staff members were quick to use their passion and turn it into a victory for everyone involved.

After her son Zach was diagnosed with Down Syndrome, Linda Aalderink knew the district that would best serve him and their family.

"We knew we would be sending him to Hamilton right away and it was the best decision we've ever made," she smiled. "He has flourished here, from kindergarten through high school. Hamilton has been a blessing to us as a family, but I know having Zach in the hallways at Hamilton has made an impact on other students as well and it was best for everybody."

Not only did Zach excel in school and socially with other students, but he quickly found an interest while watching his classmates take to the football field on Friday nights.

"He's always liked sports, as he got older in high school he expressed interest in being on the sidelines with the team," added his mother, Linda.

After conversations with different staff members and the football coaches, the rest became history. 22 years later, Zach is still looking forward to every Friday night under the lights.

"It means so much, he's had a sense of belonging and a place where he feels like he's part of the team and making a difference. I believe it has made a difference having his face and enthusiasm down here," she added. "I think it has meant a lot to the team, he's been a constant on the sidelines for 22 seasons."

Joining Zach ten years later in 2010, came Hamilton student Jacob Sharp. Another football fan, Sharp had also expressed interest in wanting to be on the sidelines with the team. After just a few short conversations with Jacob's teachers and the football program, he was running out of the huddle and taking the field with the Hawkeyes.

"We found out when he was born that he had Down Syndrome," said Jacob's mother, Lisa Sharp. "Thankfully, we have a school that embraces those with different abilities and finds a place where they can thrive."

Jacob began to take the field with his seventh grade classmates in 2010 and as they moved up in grades, he would be right there beside them for the football season. When his classmates graduated, Jacob stayed and remained with the varsity program alongside Zach Aalderink to help boost the Hawkeye spirit.

"Some of these men of Friday night football may have a child of their own with a disability," Lisa said. "They can look back and think, 'Oh, I remember Jake Sharp or Zach Aalderink and it's going to be okay,' sometimes we're just planting seeds."



8,493 MILES AWAY FROM HOME, NOPPAWAN "POR" JEARAPONGPAKORN FINDS PEACE IN HAMILTON

Bangkok, Thailand native is one of six Foreign Exchange Students in 2022-23

Over the past year, Noppawan "Por" Jearapongpakorn has been excited to enter the Foreign Exchange program and come to the United States. However, just months before leaving her hometown of Bangkok, Thailand, some doubt crept in.

"Last year I decided to join the program and I was excited but as time changes, people do too," Por explained. "My mind changed like 'I don't want to come here anymore.'"

It's a drastic change going from a city of over 10-million to a small town 8,493 miles away with less than 4,000 people. Por didn't see any skyscrapers, street food, or temples. As she explains, she couldn't pronounce any American names, just as Americans couldn't pronounce hers. Despite all of the change, she immediately knew it was the right decision to enroll in the program and come to Hamilton.

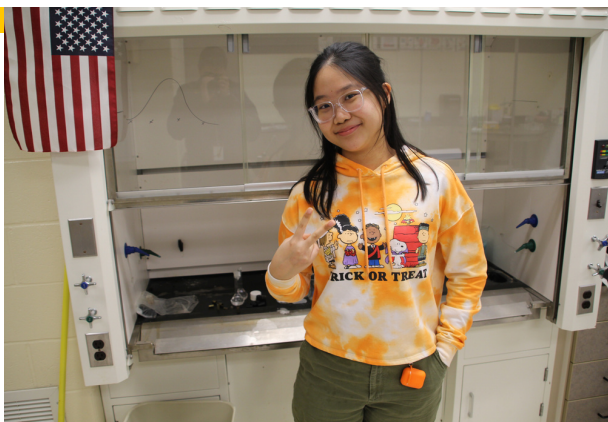
"When I arrived here this year, I can say it was a good decision," she smiled. "Hamilton High School is one of the best schools, I can tell you that you need to study here and people are so nice. Teachers, counselors, or anyone that walks passed you, they're very nice to talk to you and are very open and respectful."

The Hamilton High School junior is enrolled in high academic courses, including AP Chemistry, Calculus, and others. It's a big change from a city of over 10-million people to a small town of under 4,000, but she is loving every minute of it.

"One thing that makes me feel at home in Hamilton is my host family and all of you guys. You're all family to me and are very respectful to me. Although I'm Asian, you're all respectful and really accept me, I love Hamilton High School," said Por.

Por is one of six Foreign Exchange Students at Hamilton High School in the 2022-23 school year! Welcome to Hamilton, Por!

WELCOME TO ALL OF OUR EXCHANGE STUDENTS!



Hjalmar Rusck
Sweden



Thunpitcha "Nice"
Thummachat
Thailand



Manuela "Manu"
Farinazzi Machado
Brazil



Liam Mika Kelle
Germany



Nele Tuntke
Germany

CLASS OF 1972 HOLDS 50 YEAR REUNION!

Over 40 former classmates come together for a night of memories and laughs

It was the long overdue reunion of the Class of 1972 on Saturday, October 29 at The Trestle Stop Restaurant in Hamilton. Fifty years since graduating and twenty years since their last reunion, over 40 former classmates reconnected.

"I think the older you get, there are no levels or status anymore," said 1972 graduate and committee member, Kathy Eding. "We all chatted, were all on the same page, and there's something about getting older that's just a good thing. It was just so wonderful to see everyone, truly touching."

The night featured family-style dining, a memory table with diplomas, varsity jackets, photos, tassels, and much more, and a DJ playing 70s music.

"It was a really special night, everyone seemed so glad to see each other," added committee member, Carolyn Schrotenboer. "There was a lot of joy in the room. It was nice, there was never anyone alone or not talking, everyone was all together and glad to be together."

Scrotenboer and Eding worked with Wes Sternberg and Diane Weatherbee on the committee and say the Trestle Stop was a big help in making the night possible.

The reunion committee added they reached out to as many former classmates as possible of the 128 they graduated with, but it wasn't easy to track every person down.

As the class motto once said in 1972, "Don't move this mountain, Lord; give me the strength to climb it," and these graduates have climbed the mountains over the past 50 years. Congratulations to all!



WORK BASED LEARNING CONTINUES TO TEACH CAREERS, LIFE LESSONS TO STUDENTS

By: Ashley Meyer

Hamilton Community Schools is committed to providing students in grades 5-12 with Work Based Learning (WBL) opportunities. Each grade level in grades 5-9 have a high wage, high demand career pathway that they focus on.

Hamilton fifth grade students focus on the career pathway of Construction. This fall, students began this experience with Skills4Success day where they learned about skills necessary in the workplace such as collaboration, communication, and problem solving, from professionals. They also kicked off their Project Based Learning (PBL) project where they will be looking to repurpose the stage space in the east gym of the middle school. Students will pitch their ideas to a panel of professionals in the spring. Meanwhile, fifth grade students are getting ready for DIG IN! Day in December where students will have hands-on experiences in areas of construction such as carpentry, project management, interiors, HVAC, electrical, plumbing, and many others.

Hamilton sixth grade students focus on the career pathway of Business. This fall, students toured a local business to learn more about how their business operates, how Skills4Success are important in the workplace, and how various aspects of the business (such as Human Resources, Marketing, Finance, Sales, Logistics, etc). Students also worked with the Grand Rapids Griffins to learn about their front office operations. In the winter, students will partner with a local business to dig in deeper and solve a question the business is looking to tackle. Sixth grade students offer a fresh perspective to the business, and they learn a lot about how businesses work. We are so thankful for our 6th grade business partners for the 2022/23 school year (K&R Truck Sales, Gentex, Cento Anni, Fabcon, Evoqua Water Technologies, Holland BPW, JR Automation, and the Grand Rapids Griffins).

In seventh grade, students learn about manufacturing. Students have an opportunity to explore the pathway in their Advisory class and in social studies with a PBL project at the end of the year. Recently, students also participated in Manufacturing Week by touring three different local manufacturers (including: Mission Design and Automation, Transmatic, Nelson Steel, Koops Automation Systems, Hyperion Automation, Adient, and BuhlerPrince). Students were able to learn about the importance of skilled trades and the career opportunities they offer. Companies also highlighted careers such as engineering, technical writing, and project management. This spring, students will visit 3 more companies.

Eighth graders concentrate on a career pathway with a lot of local opportunity, Agriscience and Natural Resources Management. While students have the opportunity to explore this pathway in their Advisory class, students also learn about this pathway in the context of their STREAM class with PBL projects, expert panels, and presentations to local experts.

New this year, freshman (and sophomore) students will have the opportunity to participate in the "Hamilton Healthcare Showcase". At the showcase, students will earn CPR certification, have hands-on opportunities provided by the Careerline Tech Center staff, and have the opportunity to interact with healthcare professionals to learn more about their career, working hours, education, etc.

Are you a professional that is looking to get involved in Hamilton's Work Based Learning opportunities? If so, please contact Ashley Meyer (ameyer@hamiltonschools.us)



HAMILTON SOPHOMORE TO BROADCAST HOME HAWKEYE BASKETBALL GAMES

Aiden Lynch will call games on the 'Hamilton Hawkeyes Athletics' YouTube Channel

Hamilton High School sophomore Aiden Lynch is taking the winter season to not only prepare for baseball in the spring but also to pursue his passion.

This basketball season, Lynch will be putting on the headset and broadcasting all home boys and girls basketball games on the Hamilton Hawkeyes Athletics YouTube channel. It's an idea he envisioned and presented to his teachers and school administration.

"When I first brought my idea to Mr. [Mark] Behnke, he said 'Yup, let's do it. I also have been emailing with Mr. [Eric] Talsma and he has been behind it as well as Mr. [Mitch] Bosch. They have been really supportive of this idea and I'm really grateful for that."

While Lynch is the student taking the lead on the extracurricular opportunity, he also wants to involve his classmates to help grow the student broadcasts.

"My goal with this is to have somebody new commentating with me every week. I want to get the student body involved in this, it's pretty cool," Lynch said. "It's not every day you get to live stream a game but at the same time I want it to be professional, unbiased, and we want to give both teams the same amount of professionalism."

Lynch is a student in Mr. Behnke's Covering Hawkeye Sports (CHS) class and that has helped get him prepared for the season and will continue to benefit him down the road.

"I have given thought to doing this, both this winter and potentially as a career," he added, "I think CHS will help me develop a thought of is this something I want to do or something I want to try as a career,"

Hamilton Athletics has live streamed games in the gymnasium and at the football stadium since 2020 but has not had any play-by-play or broadcast over it. Lynch is excited about that change.

"It's an added element," added Lynch, "You have someone there for you to explain what is happening if you don't know as much about basketball. We'll also be using graphics on the screen and showing people what the stats for the game are."

It's a chance for Lynch to use his passion and develop it into a potential career while also gaining the interest of his fellow classmates for seasons to come. Games will be broadcast live and also archived on the channel.

"I hope people tune in every home game and say, 'Hey, Hamilton Basketball, this is something that I'm interested in and a cool thing that the school and community are doing.'"



HAMILTON ELEMENTARY KINDERGARTEN CLASSES VISIT VETERANS MEMORIAL

Students learn the importance of Veterans Day and our nation's military



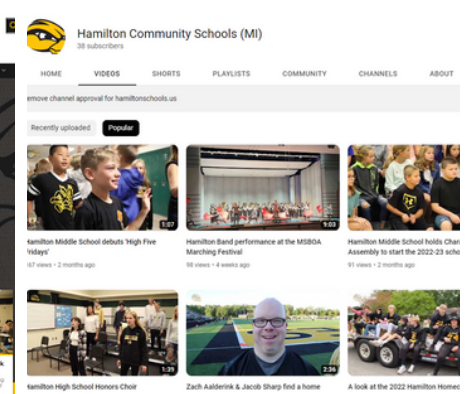
On Thursday, November 10, Hamilton Elementary kindergartners visited the Veterans Memorial at the Heath Township Park. This visit was to teach the students more about Veterans Day and the importance of recognizing our nation's military and veterans. Students were led in the Pledge of Allegiance, walked the bricks which feature names of our local veterans, and explored the service plaques.

"Our kindergarten teachers thought this would be a great way to teach our students about what it means to be a veteran, and to celebrate and honor local veterans," said Hamilton Elementary principal, Dean Kramer. "I certainly agree and was happy to support their request for a "walking field trip" to the memorial. Not all schools are as fortunate as we are with the memorial right next door, and we're proud to be able to honor our local veterans this way."

CONNECTING WITH THE COMMUNITY

Hamilton Community Schools is committed to communicating with all parents and stakeholders of our district. If you have yet to visit our newly designed website, we would invite you do so: www.HamiltonSchools.us. On our website, you'll notice articles on the homepage which are utilized for several reasons, including upcoming events, staff and student spotlights, glimpses inside the classrooms, and so much more. Moreover, our 'Hamilton Community Schools' Facebook page is a tremendous resource for parents and community members to stay informed on the upcoming events and happenings within our district. As always, parent phone calls, emails, and now text messages will remain in effect for emergency situations. Hamilton Community Schools is also now utilizing videos to help share our stories which are all on our YouTube page, just search 'Hamilton Community Schools (MI)'

Upcoming district events can be found on our website by clicking on 'Our District' and then '2022-23 School Calendars', this should help keep all stakeholders up-to-date on what is coming up in Hamilton buildings and around our community.



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Published bi-monthly by:

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4815 136th Avenue Hamilton, MI 49419

HAMILTONSCHOOLS.US

HAWK'S LANDING PROVIDES REAL-WORLD STUDENT EXPERIENCE AND HAWKEYE APPAREL FOR THE COMMUNITY



By: Madeline Gentile

It's time to buy some Hawkeye gear for you and your family! Hawk's Landing is a student-run business from the students in School Store Marketing. In School Store Marketing, students have the opportunity to learn the soft skills needed to excel in the workplace by building a collaborative work environment through hands-on experience, job shadowing, and through real-life situational learning. Through the business class, students learn about the promotional and visual merchandising techniques, day-to-day business maintenance, sales operations, and utilize work based learning. The students are in charge of all the apparel designs, ordering merchandise, updating inventory, and all of the day-to-day decisions to run a successful retail store. The students put a lot of hard work into the school store, Hawk's Landing, and love to see community members, teachers, classmates, and families admire their hard work. Hawk's Landing is located inside of Hamilton High School and is open on most Fridays from 11-12:30 PM and also during home varsity basketball games!